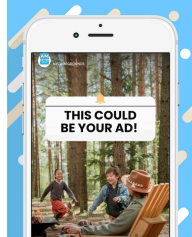




# 2025 CAMP NEW YORK DIGITAL ADVERTISING RATES

PLACEMENT AND DIMENSIONS	PLACEMENT RATE	3 MONTH TOTAL	6 MONTH TOTAL	12 MONTH TOTAL
CampNewYork.com 480 x 60px <i>Ask about premium homepage banner ads*</i>	\$150/month <b>CONY Member: \$125/mo</b>	\$450 <b>CONY Member: \$375</b>	\$900 <b>CONY Member: \$750</b>	\$1,800 <b>CONY Member: \$1,400</b>
CONY Consumer E-Newsletter 650 x 90px	\$55/month <b>CONY Member: \$40/mo</b>	\$165 <b>CONY Member: \$120</b>	\$330 <b>CONY Member: \$240</b>	\$660 <b>CONY Member: \$480</b>
Facebook Post 1080 x 1080px or	\$45/month <b>CONY Member: \$35/mo</b>	\$135 <b>CONY Member: \$105</b>	\$270 <b>CONY Member: \$210</b>	\$540 <b>CONY Member: \$410</b>
<b>1x/month</b> 24 Hour Facebook AND Instagram Story Feature w/ direct link and tag 1920 x 1080px (Photo)	\$100/month <b>CONY Member: \$75/mo</b>	\$300 <b>CONY Member: \$225</b>	\$600 <b>CONY Member: \$450</b>	\$1,200 <b>CONY Member: \$900</b>

Advertising on our website appears in rotation on the following pages: Home, Hot Deals, Job Postings, Blog, Quick Link Categories (campground or vendor), Directory Categories - RV sites, Tent Sites, Cabins, Glamping, Campground, Events, Information Request, News Releases



Please send completed ads or ad materials to Ann Flach, Marketing & Communications Manager, at [ann@campnewyork.com](mailto:ann@campnewyork.com).

**ARTWORK:** Accepted formats are JPGs or PNGs; PDF, Word, Publisher, etc., are **not** accepted. CONY reserves the right to reject unacceptable or objectionable artwork.

**For requested ads, a \$125 admin fee will be applied.**

**Unlock Savings with Our Digital Ad Packages!** Enjoy a 10% discount on digital packages when you secure a half-page ad or larger in the Camp New York Guide. Maximize your reach and get more value for your advertising investment.

Business Name

Contact Person

AMOUNT DUE

Street Address

City, State, Zip

CHECK ENCLOSED

CREDIT CARD

Phone

Email

INVOICE ME (SEE PAYMENT POLICY)

I will submit a finished ad

Please make my ad with materials provided

Please make checks payable to CONY and mail to [100 Saratoga Village Blvd, Suite 37S, Malta, New York 12020](mailto:100 Saratoga Village Blvd, Suite 37S, Malta, New York 12020). Credit card payments are accepted over the phone at 585.586.4360. CONY Members can pay securely online when an invoice is generated and assigned to their account. **Payment Policy:** Payment for ad placement required upon contracting, unless advertiser has established a prior credit standing with CONY. Please contact CONY office if payment terms are required.