



# 2025 CAMP NEW YORK MAGAZINE ADVERTISING RATES

<p>1/2 page HORIZONTAL 7.5" w x 4.875" h</p>	<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/2 page VERTICAL 3.625" w x 10" h</p>	<p>Full Page (shown here) 7.5" w x 10.0" h</p> <p>Full Page w/ bleed (not shown) 8.375" w x 11.125" h</p> <p>trim size: 8.125" w x 10.875" h</p>
<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/4 page 3.625" w x 4.875" h</p>	
<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/4 page 3.625" w x 4.875" h</p>		

AD SIZE	DIMENSIONS	AD RATE	CONY MEMBER RATE
1/8 Page	3.625" x 2.3125"	\$ 630.00	\$ 545.00
1/4 Page	3.625" x 4.875"	\$1,145.00	\$ 985.00
1/2 Page Horizontal	7.5" x 4.875"	\$2,180.00	\$1,845.00
1/2 Page Vertical	3.625" x 10.0"	\$2,180.00	\$1,845.00
Full Page	7.5" x 10.0"	\$4,105.00	\$3,535.00
Full Page w/ Bleed	8.375" x 11.125"	\$4,500.00	\$3,745.00
Premium Ad	8.375" x 11.125"	\$7,500.00	\$6,550.00

**Premium Ad Pages:** Inquire about availability and pricing for premium ad pages, including inside and outside covers.

**Payment Policy:** Payment for ad placement required upon contracting. Payment must be received in full to guarantee inclusion in guide. Please contact CONY office if payment terms are required.

Send ad materials or completed ads to Ann Flach, Marketing & Communications, [ann@campnewyork.com](mailto:ann@campnewyork.com)

**ARTWORK:** High-Res PDFs preferred for finished ads, converted to CMYK. High-Res JPGs or PNGs acceptable. Other formats not accepted, including Word, Publisher, etc. CONY reserves the right to reject artwork deemed unacceptable or objectionable.

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Email

\$ \_\_\_\_\_  
Total Amount Due

**CHECK ENCLOSED**

**CREDIT CARD**

**INVOICE ME (see payment policy)**

Run 2024 ad AS IS

I'm sending a new ad

Revise my 2024 ad (see notes)

Notes/Designer Contact:

Please make checks payable to CONY and mail to **100 Saratoga Village Blvd, Suite 37S, Malta, New York 12020**. Credit card payments are accepted over the phone at 585.586.4360. CONY members can pay securely online when an invoice is generated and assigned to their account.